



American Culinary Federation
Chicago Chefs

Industry Partnerships & Sponsorship Program

March 2022 ACF Chicago Chefs

INDUSTRY PARTNERSHIPS & SPONSORSHIP PROGRAM

The Goal of the Industry Partnership program is to raise funds and secure product donation and support from our industry partners to meet the following chapter goals To underwrite the Additional Cost of Tickets and Fees for all paid members of ACF Chicago Chefs To underwrite the costs of providing world class education and professional culinary experiences To support professional career development of ACF Chicago Chefs members who are pursuing ACF and other industry recognized certifications To raise scholarship funds for future culinarians attending local culinary schools To raise funds to preserve the culinary history of Chicago and the impact of the ACF on that history Throughout the year ACF Chicago Chefs schedules and holds various events from Education, Social, Family and Fundraising Events. We have many opportunities for our industry partners to get involved from cash and product donations to educational presentations. We are committed to providing our membership and industry partners networking, educational and entertaining opportunities through these chapter activities We have many sponsorship opportunities that can be designed to fit your personal and organization goals for supporting the culinary arts here in Chicagoland ACF Chicago Chefs is the Chicago Chapter of The American Culinary Federation a nonpartisan federation of chefs and culinarians dedicated to the promotion of excellence in education, professionalism and collegiality in the culinary profession. It is the goal of the ACF Chicago Chefs to make a positive difference for culinarians through education, apprenticeship and certification, while creating a fraternal bond of respect and integrity among all culinarians.



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CHAPTER MEETINGS SPONSORSHIP LEVELS
PREMIUM CHAPTER MEETING HOST PACKAGE
\$5000

Host of the Event at a Preferred Location of the Sponsors Choice Customizable

MEETING HOST PACKAGE \$2500

Sponsorship of the event by providing the demonstration and speaker, food and beverage products for the evening's event

- ✦ Official Meeting Host
- ✦ Membership Pricing for Company Employees and Guests
- ✦ Personal Recognition during Event Program • Exclusive Company Information Tables during event
- ✦ Sponsorship Recognition on Social Media Prior to Event
- ✦ Logo Placement and Recognition for 1 Year on ACF Chicago Chefs Website
- ✦ Proceeds Donations made in Sponsors Name

MASTER CULINARY SPONSOR \$1500

Sponsorship of the event by providing the all food and demonstration products for the meeting

- ✦ Sponsorship Recognition
- ✦ Membership Pricing for Company Employees
- ✦ Personal Recognition during Event Program
- ✦ 2 Product/Company Information Table during Cocktail Reception
- ✦ Sponsorship Recognition in and Social Media Prior to Event
- ✦ Logo Placement and Recognition for 3 months on ACF Chicago Chefs Website

MASTER BEVERAGE SPONSOR \$1250

Sponsorship of the event by providing the beverage products for the evening's event or open bar sponsorship

- ✦ Sponsorship Recognition
- ✦ Membership Pricing for Company Employees
- ✦ Personal Recognition during Event Program

- ✦ 1 Product/Company Information Table during Cocktail Reception
- ✦ Sponsorship Recognition on Social Media Prior to Event
- ✦ Logo Placement and Recognition for 3 Months on ACF Chicago Chefs Website

Educational Sponsorships Chapter Meetings

ACF Chicago Chefs schedules a minimum of 4 Premier Education Chapter Meetings throughout the year at various locations around the Chicagoland area. The focus of these educational events is on-trend and relevant culinary topics. All proceeds will be given to the Past President's Scholarship Fund The agenda for the meetings includes:

- ✦ Registration and Reception
- ✦ A Small Business Meeting
- ✦ 1 Hour Culinary Demonstration, Panel Discussion or Presentation
- ✦ Networking Opportunities



Sponsorship Opportunities

Event Host

We require a demonstration venue for up to 150 people with Audio Visual Capabilities and a Variety of Commercial Cooking Equipment

Demonstration Sponsorship

Product and Equipment Donations for the Demonstration and tasting portions if appropriate during the event

Registration Reception

Hors d'oeuvre and Heavy Appetizers for Attendees before the event and light Desserts during the networking portion of the event

Beverage Sponsorship

Alcoholic and Non-Alcoholic Beverages

ADDITIONAL CHAPTER MEETING SPONSORSHIPS

DEMONSTRATION SPONSOR \$750.00

Sponsorship of individual products for the demonstration

- ✚ 4 Membership Rate Registrations
- ✚ 1 Product/Company Information Table during Cocktail Reception
- ✚ Personal Recognition during Event Program
- ✚ Logo Placement and Recognition for 3 Months on ACF Chicago Chefs Website

F&B SPONSOR \$500.00

Sponsorship of individual products to be incorporated into the menu

- ✚ 2 Membership Rate Registrations
- ✚ 1 Product/Company Information Table during Cocktail Reception
- ✚ Personal Recognition during Event Program
- ✚ Logo Placement and Recognition for 3 Months on ACF Chicago Chefs Website

HANDS ON WORKSHOP SPONSORSHIP LEVELS WORKSHOP HOST \$2000

Host of the Event at a Preferred Location of the Sponsors Choice
Customizable

MEETING HOST PACKAGE \$1500

Sponsorship of the event by providing the demonstration, food and beverage products for the evening's event

- ✚ Meeting Host Sponsorship
- ✚ Recognition in Event Program and Social Media Prior to Event
- ✚ Logo Placement and Recognition for 1 Year on ACF Chicago Chefs Website

MASTER CULINARY SPONSOR \$500

Sponsorship of the event by providing all the food products for meeting

- ✚ Sponsorship Recognition in and Social Media Prior to Event
- ✚ Logo Placement and Recognition for One Year on ACF Chicago Chefs Website

Educational Sponsorships

Hands on Workshop

ACF Chicago Chefs works with Vendors and Educators to provide Unique Hands-on Culinary Experience for its members the agenda for the meetings include:

- ✚ Registration and Reception
- ✚ 2 Hours Hands-on Classroom or Culinary Experience in a small setting with the opportunity to take home the products produced during the experience
- ✚ ACF Chicago Chefs Provides Continuing Education Points for all attendees for initial or re-recertification

Sponsorship Opportunities

Event Host

We require a hands-on workshop venue for maximum of 20 people with Audio Visual Capabilities and a Variety of Commercial Cooking Equipment

Demonstration Sponsorship

Product and Equipment Donations for the Demonstration and tasting portions if appropriate during the event

F&B

Light Refreshments and Beverages throughout the experience

Parting Gift

Products or Gifts for Attendees

ADDITIONAL SPONSORSHIPS

MEDIA PARTNER \$10,000

ACF Chicago Chefs will directly engage with a local media /marketing organization to help promote the two organizations through print and social media and the exchange of contents.

MEDIA PARTNER DELIVERABLES

Sponsorship of the event by providing social media cover, print ready photography, advertising opportunities for the chapter and its events.

- ✚ Use of ACF Chicago Chefs Event Activities for Social Media and Print Purposes
- ✚ ACF Chicago Chefs Event Marketing through Print Advertising and On-line Media Publications
- ✚ 10 ACF Chicago Chefs Event Tickets to be chosen by Media Partner
- ✚ 1 Sponsorship Table per Event (Excluding AAC Dinner)
- ✚ Member Pricing for 1 Guest per Event
- ✚ Sponsorship Recognition on Social Media as Exclusive Media Partner
- ✚ Logo Placement and Recognition for 1 Year on ACF Chicago Chefs Website

ACF Chicago Chefs Deliverables

Sponsorship of the event by providing the all food products for meeting

- ✚ Recognizes Sponsor as Chapter's Official Media Partner
- ✚ Sponsorship Recognition on Social Media
- ✚ 4 ACF Chicago Chefs President Editorials
- ✚ Culinary Content for use by Media Partner
- ✚ Logo Placement and Recognition for 1 Year on ACF Chicago Chefs Website
- ✚ Discounted pricing for guests of Media Partner for ACF Chicago Chefs Events

MERCHANDISING PARTNER

Customizable ACF Chicago Chefs will directly engage with a local apparel and merchandising companies to create a line of ACF Chicago Chefs branded materials to be used as gifts or fundraising.

MERCHANDIZING DELIVERABLES

Donation or discounting of ACF Chicago Chefs Branded items

- ✚ 8 Non-Specific ACF Chicago Chefs Event Tickets to be chosen by Merchandising Partner
- ✚ Preferred Vendor Status
- ✚ Sponsorship Recognition
- ✚ Logo Placement and Recognition for 1 Year on ACF Chicago Chefs Website

